



CTE Month February 2015

CTE Month Theme: *Recognizing Classroom Innovators*

Take this opportunity to promote
CTE Pathways
in Utah's middle/junior high and high schools.

How will you celebrate CTE Month? As part of your staff and student recognition program, this event can add spirit to your school and classroom and will strengthen morale.

Goals of CTE Month:

- Inform students about the importance of choosing a CTE Pathway.
- Increase student awareness of careers, education, and training.
- Strengthen student engagement through the College and Career Plan.
- Increase parent involvement and awareness of CTE programs.
- Promote discussion of postsecondary options—training, certificates, and degrees.

What Can I Do to Promote CTE Month in My School?

Consider making the following activities part of your celebration:

- If your school has a Facebook page make a post about the CTE Month events at your school.
- If your school has a Twitter page tweet about the CTE Month events at your school.
- Attach the CTE Month announcement flyer to minutes or newsletters of organizations, available at www.schools.utah.gov/cte/publications.html.
- Make room for an exhibit in your school featuring CTE Month activities.
- Make a video profiling successful alumni and where they work.
- Provide an area for a "questions and answers" table or booth about Career and Technical Education.
- Use a special message promoting CTE Month in the morning school announcements and when answering your telephones.
- Post electronic announcements to your school website, marquee, and bulletin boards. Sample marquee notification is available at www.schools.utah.gov/cte/publications.html.
- Distribute copies of public relations materials to your teachers. Materials available at www.schools.utah.gov/cte/publications.html.
- Decorate your school with banners and posters.
- Open house at school for parents.
- Introduce CTE logo and theme.
- Recognize your CTE teachers and student organizations.

